



THE GLOBAL CITIES FUND

A Case for Support



Accelerating the advance of the Gospel by uniting
the church in the great cities of the world



Mission

To accelerate the advance of the Gospel in cities around the world through convening leaders and catalyzing them to collaborate in Christian unity.

Vision

To see God alter the trajectory of global Christianity by accelerating Gospel movements in the world's influential cities.





A VISION FOR ACCELERATING THE GOSPEL GOES GLOBAL

Dear Kingdom Investor,

We need a Movement.

The changes in our world are breathtaking – the speed of technology, the speed of political change, and the speed of urbanization.

There are 1.5 million people moving into sizable cities every week. Since Martin Luther began the Reformation in 1517 the global population has multiplied 15 times – from 500 million to 7.5 billion – mainly into large cities.

If we are serious about God's love for the whole world we have to be serious about God's choreography of people into cities. In this case for support we will outline a way as a global community we can accelerate the impact of the Gospel in cities by uniting the church including marketplace leaders, pastors, mission agency leaders, and millennial leaders.

What precedes a Movement? Like Luther we need courageous leaders committed to the God of the Gospel and the unity of the church. Join us in the awakening of the age.

Dr. Mac Pier
Founder and CEO
New York City Leadership Center

WHY THE TIME IS RIGHT FOR THIS MOVEMENT



- Capture the momentum of Movement Day Global Cities held in New York City October 25-27, 2016 with 3000 leaders from 95 countries
- Translate that enthusiasm and passion into convening the church in these cities in 2017

New York
London
Cape Town
Durban
Caribbean

Pretoria
Nairobi
Addis Ababa
Athens

Dallas
Phoenix
Chennai
Hong Kong
Orlando



One of the world's most urgent mission strategies

By 2050, 70% of the world's population will live in cities, most living on \$2/day

The cause of the Gospel will be won or lost in cities

Global Cities Initiative unifies the church in six strategic global cities and thus accelerates the Gospel worldwide

THE VISION FOR GOSPEL ADVANCE AROUND THE WORLD

God speaks to city leaders about unifying

Movement Day leaders visit and
bring knowledge and
empowerment

MOVEMENT DAY™
brings everyone
together



Leadership Training



Leaders
trained



A new
generation
in the cities



Measuring
and reporting

Gospel Advance



United prayer
for the city



United
proclamation
of the Gospel



Multiplying
works of
compassion

A unified church
begins operating in the
same direction



MOVEMENT DAY™ NEW YORK

A New Kind of Gathering

The prototype of Movement Day was launched in 2010 and focused on planting new churches, training thousands of leaders (marketplace, pastoral, and social sector), and strengthening Movement Day. As a result of this, we celebrated:

- Sixty new church plants that contributed to growth of evangelical Christianity in Manhattan by 30,000 people in five years, much more than any one church or network could do on its own.
- The training of 26,000 leaders as we created multiple entry points from our cumulative efforts through different ministries.
- Attendance of over 11,000 leaders from 360 cities at Movement Day. This was possible only because multiple agencies were committed to the collaborative model.

The results of this Project 1.0 are the pragmatic expression of Jesus' prayer in John 17.

We also recognized some intangible results:

- Value-added collaboration results in a more robust Gospel ecosystem.
- The vibrancy of the Gospel is in proportion to the depth of the unity of the church.
- The complex needs of the city require a highly collaborative model, increasing our cumulative impact.
- The growth of each other's capacity as we work together, which is profoundly more impactful than just growing one agency much larger.

The results of Project 1.0 after five years is a clear illustration that when the church of Jesus Christ works together, our efforts are multiplied.



MOVEMENT DAY™ DALLAS



Pulpit Exchange and Overcoming a Tragedy

In 2013, a group of church and business leaders invited NYCLC to launch Movement Day Greater Dallas (MDGD). While Dallas is known for its array of large churches, these leaders expressed dismay at the cultural divides in the Dallas Church. In January, 2014 MDGD was born.

Over 5,000 leaders attended MDGD events in 2014-2016. It is remarkable that over 500 ministries collaborated together in and around these events, a first for Dallas. At the inaugural MDGD, a seasoned Dallas leader was overwhelmed with the diverse display of believers together in one room and declared, “never in my lifetime have I seen this.”

In partnership with MDGD and in a distinct display of unity, Explore God mobilized thousands of discussion groups in hundreds of churches in a unified thrust to explore big questions about God, life, meaning, and purpose.

Hooked by the biblical call for racial reconciliation, two prominent Dallas area pastors – one from a predominantly white church (Jeff Warren) and one from a predominantly black church (Bryan Carter) – exchanged pulpits in March 2015, an event picked up by the national media. It was at MDGD that these two pastors forged a strong relationship. In 2016, sixteen culturally diverse pastors swapped pulpits on a Sunday morning. In 2017, we anticipate up to fifty pastors will exchange pulpits.

This past summer five Dallas police officers were slain in a tragedy that deeply impacted the city. Immediately the mayor of Dallas called Jeff Warren and Bryan Carter to pull the clergy of Dallas together. The relationship of Pastors Warren and Carter reflects the bridge-building capacity that Movement Day brings to a city.



THE FOURTEEN CITIES WHERE GOD IS UNIQUELY DRAWING THE CHURCH TOGETHER IN 2017



FREQUENTLY ASKED QUESTIONS

Why do you believe that the global cities strategy is one of the most important mission strategies for world Christianity today?

Not only are the rural poor moving into cities at an unprecedented rate, but cities are increasingly dominant in determining which messages get listened to in their whole region. Of course, it is important to finish reaching all people groups in undeveloped regions, but it is essential to mobilize the church in the fastest growing areas.

What is the evidence that God is already working, through this strategy?

As NYCLC's founder and his team travel to four continents, they are greeted by local leaders already hungry to convene the church in their city. In some cases, they visit Movement Day in New York and see the potential. We believe the spread of this idea around the world in a few short years is evidence of God's blessing.

What actually happens in a city when Movement Day is planted?

It starts by sitting down with church leaders in very different sections of a city, who rarely speak with each other or may have racial and cultural differences, and getting them talking. Then God's people from around the city meet together in united prayer, and an event is planned with the help of our experienced meeting planners.

How do we measure results?

An early indicator of God's favor in a city is attendance at Movement Day, which has grown in New York every year. Three even more important measures of effectiveness in accelerating the Gospel are continuing united prayer for the city, united projects to proclaim the Gospel, and multiplied works of compassion for the poor.



INVESTMENT OPPORTUNITIES



CITY CHAMPIONS

City Champions will underwrite the launch of a fresh Gospel movement to which they feel most called. City Champions will sponsor the advance teams who parachute into complex cultures to win support and organize, including a marketplace mobilizer, church unifier, prayer facilitator, and Movement Day specialist.

Within the City Champions vision are key opportunities to fund the strategic components necessary to launch a city. These components are designed to work in concert with one another, establishing a crucial infrastructure for each city to become part of the Global Cities Network.

UNDERSTANDING THE LAUNCH OF A CITY MOVEMENT

Ambassador Visits are in response to requests from city leaders around the world for strategic conversations in Movement Day formation. In addition to the 2017 Movement Day cities, requests are 'in' from Poland, Jakarta, Hong Kong, Alexandria/Cairo, and Mumbai to meet with leaders in their city.

☐ \$15,000

City Research – Good research compels action. Armed with compelling research, the informed Church is poised to rally around common challenges, and establish powerful agreement on what needs to be done and what they can accomplish together.

☐ \$5000

Marketplace Mobilizer – Men and women in the marketplace are vital to Movement Day formation and success. A marketplace mobilizer will convene and resource city marketplace leaders, affirming their unique role in the success and sustainability of a city Gospel movement.

☐ \$5000

The Event Planning Specialist is more than an event planner. This individual is steeped in Movement Day thinking and is able to assist city leaders in shaping and weaving together the components critical for a Movement Day event.

☐ \$25,000

Website Integration is significant to tell the story of Movement Day expressions around the world. Integrated with social media and other virtual platforms, website integration serves the city/region and allows them to engage in a global conversation.

☐ \$10,000

City Leadership Seeding – Leadership for emerging collaboration in a city is imperative. Leverage occurs as we seed fund an emerging leader in a city/region on the front end of Movement Day formation.

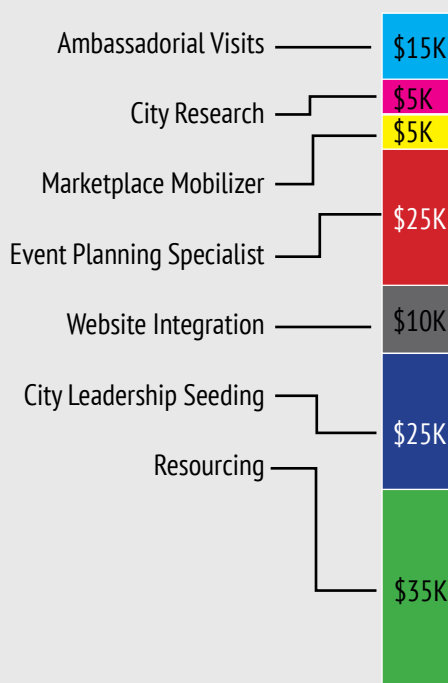
☐ \$25,000

Resourcing the City/Region – Beyond initial inspiration, this level of funding allows the Movement Day team to coach and serve each city along the journey. This resourcing includes:

- Building a core team of leaders
- Convening and fostering unified prayer
- Funding a Movement Day
- Building and sustaining a partnership of strategic churches and agencies

☐ \$35,000

Investment per City: \$120K



INVESTMENT OPPORTUNITIES



LEADERSHIP DEVELOPMENT CHAMPIONS

Leadership Development Champions will support the leveraged work of investing in a new generation of indigenous Gospel visionaries from global cities. These visionaries will be trained by a Movement Day Institute at Nyack College in New York and at an Emerging Leader Institute in Dallas. Through an investment in talented and dedicated believers from all over the world who are passionate about the Gospel, Leadership Development Champions will help raise the effectiveness of Gospel witness all over the world. Their motivation is augmented by expertise and best practices among our students.

Within the City Champions vision are key opportunities to fund the strategic components necessary to launch a city. These components are designed to work in concert with one another, establishing a crucial infrastructure for each city to become part of the Global Cities Network.

TRAINING A NEW GENERATION OF LEADERS



Movement Day Institute in NYC – Leaders from around the world are eager to experience a Movement Day expression in their city/region. On the heels of Movement Day Global Cities, an Egyptian business leader requested, “Please help us form a movement in Egypt that rises to a Movement Day expression.”

The Movement Day Institute is a five-day MD immersion held in New York City, October 2017. The Manhattan Christian Collaboration Center at Nyack College in downtown NYC serves as the site for the Institute.

Fifty leaders from emerging Movement Day cities will come together and journey together in a learning lab to explore the building blocks for a sustained Movement Day expression. Participants will think through how best to contextualize Movement Day components into their city/region. The Institute will culminate with involvement in MDNYC 2017.

Emerging Leader Gathering – The acceleration of the Gospel hinges on our ability to reach and empower young leaders in big cities. It is stated that most spiritual movements are started by people who made their faith commitment before the age of twenty, and distinguished themselves as leaders before the age of twenty-eight.

Born between 1981 and 1997, the 18 to 34-year-old emerging leader represents an underutilized, under-represented cadre of leaders. It should be among our highest priorities to develop these emerging leaders who can create the long-term leadership pipeline needed to impact a city for the next 20–40 years. Finding the “26+” leaders in a city is perhaps the most crucial goal of an existing leadership team or cluster of organizations. We believe this requires a unique and independent effort.

The Emerging Leader Gathering, hosted in Dallas TX, will convene 250 younger leaders to connect, pray, and discern together God’s leading of their generation for global mission in cities. We believe this gathering will ‘move to the front’ of emerging leaders, while forming lifelong friendships and ministry partnerships.



ACCELERATING THE ADVANCE OF THE GOSPEL IN TWELVE MORE CITIES IN 2017!

City Champions

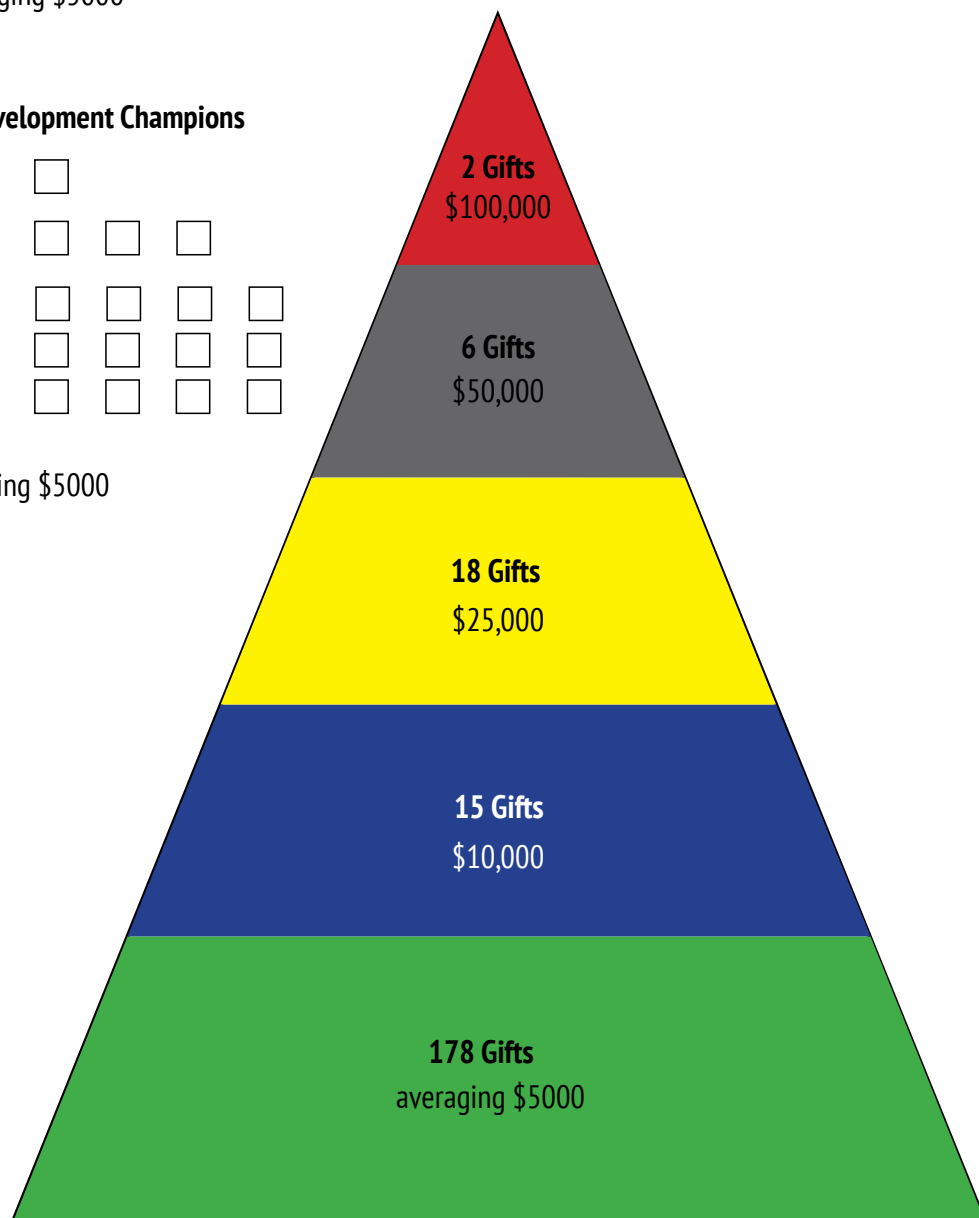
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158 gifts averaging \$5000

Leadership Development Champions

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\$25,000	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		
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20 gifts averaging \$5000



TOTAL: \$1,840,000 in 2017

NOTABLE SUPPORTERS



DG Elmore

"I have seen how Movement Day has strategically brought marketplace leaders together. It represents a powerful way to change a city."



Santhosh Shetty

"The cities of India are exploding in size. Movement Day unites the church to impact a city."



Denise Nixon

"Movement Day unifies the church through powerful worship, teaching, and witness."



Grant Skeldon

"Movement Day is perhaps the most hopeful way to unite Millennial leaders in cities. It has been a game changer for Dallas."



Stephen Mgobo

"Movement Day is Africa's best and fastest approach to catalyze and unite the church to impact the city. It models for us cooperation rather than competition, mobilization and not monopolization."





THE GLOBAL CITIES FUND

The NYC Leadership Center
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